O'CARD SEMA 'O' FUEL PROMOTIONAL CAMPAIGN
TERMS & CONDITIONS

PROMOTER DETAILS

1.1 The promoter of this promotional campaign ("Promotion") is OLA ENERGY KENYA LIMITED, a company duly incorporated under the laws of Kenya.

1.2 Company Registration Number: [C.2318]

1.3 Registered Address: [OLA ENERGY PLAZA, MUTHAIGA ROAD, SECOND (2^{ND}) FLOOR, P.O. BOX 64900 – 00620, NAIROBI]

1.4 Contact Information:

- Customer Care: [0719020000]
- Website: [www.olaenergy.com]

PROMOTION PERIOD

2.1 The Promotion shall run from 7th October 2026 to 30th December 2026, both dates inclusive (the "Promotion Period").

2.2 The Promoter reserves the right to extend, suspend, or shorten the Promotion Period subject to approval by the relevant regulatory authorities and applicable law including the Gambling Regulatory Authority of Kenya (the "Authority") and the Gambling Control Act (Act No. 14 of 2025).

ELIGIBILITY

3.1 The Promotion is open to individuals who:

- *Are eighteen (18) years or older at the time of participation;*
- *Are residents of Kenya; and*
- *Possess a valid Kenyan National ID or Alien Card.*

3.2 The Promotion is not open to:

- *Employees of the Promoter;*
- *Dealers and Employees of participating OLA Energy Service Stations;*
- *Agents, contractors, suppliers, or partners involved in the Promotion;*
- *Immediate family members of the above persons.*

3.3 Participation constitutes confirmation that the participant meets all eligibility requirements.

PARTICIPATION MECHANISM

4.1 Entry into the Promotion is automatic upon meeting the minimum qualifying spend (used to buy product at an OLA branded service station) under Paragraph 4.4 below (the "qualifying purchase") and does not require separate registration.

4.2 To enter the draw, a participant must make a qualifying purchase at a participating OLA Branded Service Station (list attached).

4.3 Points shall be awarded as follows:

- *O'Card Fuel Card: Spend KSh 1,000 = 1 point*
- *M-Pesa: Spend KSh 2,000 = 1 point*

4.4 Minimum qualifying spend;

- *O'Card: KSh 1,000*
- *M-Pesa: KSh 2,000*

4.5 There is no entry fee to participate beyond the qualifying purchase.

4.6 There is no limit to the number of entries a participant may accumulate during the Promotion Period.

POINTS & ENTRY STRUCTURE

5.1 Points are earned through qualifying purchases of fuel, lubricants, or LPG at participating OLA branded stations within the validity period

5.2 Conversion rates:

- *O'Card: KSh 1,000 = 1 point*
- *M-Pesa: KSh 2,000 = 1 point*

5.3 There is no maximum limit on point accumulation.

5.4 All points earned shall expire automatically on 30th December 2026 and shall have no cash value thereafter.

5.5 Eligibility for regional, monthly and grand draws is determined by having accumulated at least one (1) qualifying point. Once a gift is issued, the point no longer qualifies for another gift and the customer restarts his balance points from zero.

PRIZE STRUCTURE

6.1 Grand Prizes

- *SUV Car – 1 winner*
- *Kitchen Upgrade – 1 winner*
- *Holiday for two – 1 winner*

6.2 Regional Prizes

- *4-Burner Cooker + 13kgs Cylinder – 6 winners (1 per territory)*
- *Televisions – 6 winners (1 per territory)*
- *Car Service Vouchers – 6 winners (1 per territory)*
- *6kg Cylinder + Burner + Grill – 30 winners (5 per territory)*

6.3. Monthly Price

- *Motor Bikes – 3 winners (1 per month)*

- Prizes consist of goods, service and vouchers.
- All prizes are non-transferable, non-exchangeable, and not redeemable for cash.
- "Territory" shall mean the categorization by the Promoter of the participating OLA Branded Service Stations.

WINNER SELECTION PROCESS

7.1 Winner selection shall be conducted using a secure automated system.

I. The Promoter shall maintain a secure automated system for winner selection which integrates both O'Card and M-Pesa transaction channels into a unified promotional platform.

II. Entry into the draw pool shall be automatic upon qualifying purchase, with points awarded and converted into unique Entry Reference Numbers as follows:

III. O'Card Fuel Card: Kenya Shillings One Thousand (KSh 1,000) spent shall constitute one (1) point.

IV. M-Pesa: Kenya Shillings Two Thousand (KSh 2,000) spent shall constitute one (1) point.

V. Each point earned shall generate a unique Entry Reference Number linked to the participant's registered mobile number and tagged with the participant's territory, timestamp, transaction amount, and channel source.
VI. Winner selection shall be conducted through a Cryptographically Secure Random Number Generator certified for gaming applications, which shall:
VII. Employ stratified random sampling for territory-specific prizes to ensure proportional distribution across all territories.
VIII. Employ simple random selection for nationwide prizes.
IX. Automatically screen all selected entries against exclusion lists including but not limited to employees, dealers, contractors, suppliers, and immediate family members prior to finalization.
X. Generate immutable audit logs for each draw execution including timestamps, seed values, selected Entry Reference Numbers, and system checksums.
XI. The system shall maintain separate ledger tables for point accumulation whilst creating a unified entry pool for draw eligibility, with all entries remaining valid until the expiration date specified in paragraph 5.4.

7.2 Draws shall be conducted as per the draw schedule during the Promotion Period.
I. The regional draws shall be conducted at predetermined day and time, selecting winners per territory as per the prescribed draw schedule.
II. The selection shall be made from all qualifying entries accumulated during the immediately preceding days.
III. Regional Draws shall be conducted as per schedule for physical prizes and vouchers, utilising stratified random selection to ensure territorial distribution as specified in the Prize Structure.
IV. Grand Prize Draw shall be conducted on or within seven (7) days after the final day of the Promotion Period, utilising simple random selection from all eligible entries accumulated throughout the Promotion Period.
V. The database shall be frozen twenty-four (24) hours prior to each regional and Grand Prize draw, during which period no new entries shall be accepted for that specific draw cycle.

7.3 The draw process shall be subject to:
- *System audit logs;*
- *Oversight by the Promoter; and*
- *Any regulatory supervision required by law.*

7.4 Winners shall be selected through a randomized algorithm ensuring fairness and transparency as specified in paragraph 7.1.
7.5 The Authority may at its discretion undertake the process of verification of winnings (if it deems necessary).

WINNER NOTIFICATION & CLAIM PROCESS
8.1 Winners shall be notified via the mobile number used for O'Card registration or M-Pesa transaction within twenty-four (24) hours of selection.
8.2 Winners must claim their prizes within fourteen (14) days of notification.
8.3 Winners shall be required to present:

- *A valid National ID or Alien Card; and*
- *Any additional verification reasonably required by the Promoter.*

8.4 Prize award shall be affected as follows:

Prize Category	**Award Method**	**Timeline**
Physical goods	Collection from designated station or arranged delivery	Within twenty-one (21) days of claim
Vouchers	Electronic delivery or physical collection	Within seven (7) days of claim
Grand Prizes	Coordination meeting and legal documentation	Within thirty (30) days of claim

8.5 Should a winner fail to respond after five (5) contact attempts or fail to claim within the stipulated fourteen (14) day period, the prize shall be forfeited and an alternative winner selected from remaining eligible entries using the same selection methodology.

REGULATORY WITNESS

9.1 The Promoter shall provide the Gambling Regulatory Authority (formerly the Betting Control and Licensing Board) with not less than seven (7) days' prior written notice before conducting any Regional or Grand Prize draw, inviting officials of the Authority to witness the draw process.

9.2 Such notice shall specify the draw date, time, location, prize categories, and estimated entry pool size.

9.3 The Promoter shall facilitate attendance of Authority officials either physically at the Promoter's registered premises or via secure virtual access, and shall provide such access to real-time draw logs, selection algorithms, and post-draw data samples as the Authority may reasonably require for verification purposes.

VERIFICATION & DISQUALIFICATION

10.1 The Promoter reserves the right to verify all entries and participants.

10.2 Any fraudulent activity, system manipulation, or abuse of the Promotion mechanism shall result in immediate disqualification.

10.3 Incomplete, illegible, or fraudulent entries shall be deemed invalid.

DATA PROTECTION & PRIVACY

11.1 Participant personal data shall be used solely for:

- *Administration of the Promotion;*
- *Winner selection and verification; and*
- *Prize fulfillment.*

11.2 Participants may be given the option to opt-in to receive future promotional communications, subject to a clear opt-out mechanism clearly delineated.

11.3 The Promoter shall process personal data in compliance with the Kenya Data Protection Act, CAP. 411C and the Data Protection (General) Regulations, 2021.

11.4 By participating, entrants consent to the lawful processing of their personal data for the purposes of this Promotion.

LIMITATION OF LIABILITY

12.1 The Promoter shall exercise its best endeavours to ensure the smooth running of the promotion but shall in no event be liable for:

- *System downtime;*
- *Network or connectivity failures;*
- *Delays caused by third-party service providers.*

12.2 The Promoter shall not be responsible for any loss or damage arising from force majeure events, including but not limited to acts of God, strikes, government actions, or system failures beyond its reasonable control.

REGULATORY COMPLIANCE

13.1 This Promotion is subject to approval by the relevant regulatory authorities in Kenya and any conditions that may be imposed by the Authority.

13.2 The Promotion shall be governed by and construed in accordance with the laws of Kenya. Without prejudice to the generality of the foregoing, the Contractor undertakes that during the performance of this promotion it shall comply with the Gambling Control Act (Act No. 14 of 2025) and such other applicable law.

AMENDMENT & TERMINATION

14.1 The Promoter reserves the right to amend, suspend, or terminate the Promotion subject to regulatory approval.

14.2 Any material changes shall be communicated through official Promoter channels.